

MARIAM MOURICE

VIDEO EDITOR & CONTENT CREATOR

PROFILE SUMMARY

Creative Video Editor & Content Creator specializing in concept-driven visual storytelling, motion design, and social-first content. Experience spanning luxury brands, advertising, filmmaking, and independent creative projects, taking ideas from concept and production through to final edit. Creator of @mariamaround, with original content generating 15M+ views across social platforms

WORK EXPERIENCE

- JUNIOR VIDEO EDITOR, LONGEBLACK** JUN 2026 – PRESENT
Edited high-end video content for luxury brands across campaigns, product launches, and digital displays, translating brand identities into polished, consistent visual storytelling.
- FOUNDER, MARIAMINGAROUND** AUG 2018 – PRESENT
Built @mariamaround into an experimental creative platform for unconventional, concept-driven storytelling across video, photography, illustration, animation, and mixed media. Developed original ideas from concept to execution, generating 15M+ views across social platforms while building a distinctive body of work rooted in experimentation, visual identity, and creative risk-taking.
- FREELANCE VIDEO EDITOR & CONTENT CREATOR** JAN 2020 – PRESENT
Created content from concept to final edit for brands including Gracias Latin Kitchen and Smiley's. Produced and edited content for creators and businesses across diverse formats, with multiple pieces generating 100K+ views each.
- VIDEO EDITOR, PASSION IT MEDIA** JAN 2026 – MAR 2026
Edited branded and social-first content for clients including Almarai, Nesté, and Mohamed Hazem, shaping pacing, visual rhythm, and storytelling to fit each brand's identity.
- MARKETING INTERN, POV** AUG 2024
Developed campaign concepts, storyboards, and shot plans, supporting creative projects from brief to production.

EDUCATION

B.SC. IN BUSINESS INFORMATICS
GERMAN UNIVERSITY IN CAIRO

OCT 2020 – OCT 2025

SKILLS

- Visual Storytelling
- Video Editing & Pacing
- Creative Direction
- Concept Development
- Pre-Production
- Social First Content
- Motion Graphics
- Mixed Media

SOFTWARES

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Lightroom
- Adobe Illustrator
- DaVinci Resolve
- Blender
- TouchDesigner

LANGUAGES

Arabic: Native
English: Fluent
German: B1

CONTACT INFO

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PORTFOLIO

[mariamaround](#)